## **ORDER**

Orders Order / Rev: 166129 06850331 Alt Order #: **AFSCME** Product Desc: KSTP-TV, LLC and KSAX-1 Estimate: 09/25/12 - 10/01/12 Flight Dates: Primary AE: Rachel Chason 09/07/12 / 09/20/12 Original Date / Rev: Sales Office: P-PHL Order Type: **GENERAL** Sales Region: National Agency Name: The Campaign Group **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: 1600 Locust St EOM/EOC Philadelphia, PA 19103-6305 Agency Commission: 15% Advertiser Name: **AFSCME** A35+ New Business Thru: Demographic: **Product Codes:** PL2 Order Separation: 00:15:00 Priority: 3 Advertiser External ID: AGY, POL, ISS Agency External ID: Revenue Codes:

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	85	\$62,600.00	\$53,210.00
10/01/12	10/01/12	19	\$19,300.00	\$16,405.00

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	85	\$62,600.00	\$53,210.00	0.00
October 2012	19	\$19,300.00	\$16,405.00	0.00
Totals	104	\$81,900.00	\$69,615.00	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rachel Chason			Start Of Order - End Of Order	100%

Ln         Ch         Start         End         Inventory Code         Break         Start/End Time Days         Len         Spots         Rate         Pri         Rtg Type         Spots         Ar           E 1         M         09/25/12         09/28/12         M-F 5-530a News         CM         5-530a         - TWTF         :30         4         \$500.00 2         0.00 NM         4         \$2           NEWS           Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week:         09/24/12         09/30/12         - TWTF         4         \$500.00         0.00           E 2         M         10/01/12         10/01/12         N-F 5-530a News         CM         5-530a         M         :30         1         \$500.00 2         0.00 NM         1         5
M-F 5-530a News  NEWS  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 09/24/12 09/30/12 - TWTF- 4 \$500.00 0.00  E 2 M 10/01/12 10/01/12 M-F 5-530a News CM 5-530a M :30 1 \$500.00 2 0.00 NM 1
NEWS           Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/24/12         09/30/12         - TWTF         4         \$500.00         0.00           E 2         M         10/01/12         10/01/12         M-F 5-530a News         CM         5-530a         M         :30         1         \$500.00 2         0.00 NM         1         5
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/24/12         09/30/12         - TWTF         4         \$500.00         0.00           E 2         M         10/01/12         10/01/12         M-F 5-530a News         CM         5-530a         M         :30         1         \$500.00 2         0.00 NM         1         5
Week:       09/24/12       09/30/12       - TWTF       4       \$500.00       0.00         E 2       M       10/01/12       10/01/12       M       :30       1       \$500.00 2       0.00 NM       1
E 2 M 10/01/12 10/01/12 M-F 5-530a News CM 5-530a M :30 1 \$500.00 2 0.00 NM 1
M-F 5-530a News
NEWS
Start Date End Date Weekdays Spots/Week Rate Rating
Week: 10/01/12
E 3 M 10/01/12 10/01/12 M-F 530-6a News CM 530-6a M :30 1 \$600.001 0.00 NM 1
M-F 530-6a News
NEWS
Start Date End Date Weekdays Spots/Week Rate Rating
Week: 10/01/12
E 4 M 09/25/12 09/28/12 M-F 530-6a News CM 530-6a -TWTF :30 4 \$600.001 0.00 NM 4 \$2
M-F 530-6a News
NEWS
Start Date End Date Weekdays Spots/Week Rate Rating
Week: 09/24/12 09/30/12 - TWTF 4 \$600.00 0.00
E 5 M 09/25/12 09/28/12 M-F 6-7a News CM 6-7a -TWTF :30 4 \$800.001 0.00 NM 4 \$3
M-F 6-7a News
NEWS
Start Date End Date Weekdays Spots/Week Rate Rating

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Order / Rev: 166129

Advertiser: **AFSCME** 

06850331 Alt Order #:

Product Desc: **AFSCME** 

Flight Dates: 09/25/12 - 10/01/12 Estimate: KSTP-TV, LLC and KSAX-1

Ln Ch Start End E 5 M 09/25/12 09/28/12		eak Start/En // 6-7a	d Time Days - TWTF	Len Spo		Rtg Type 0.00 NM	Spots 4	Amount \$3,200.00
NEWS	M-F 6-7a News	1 0-7a	- IWIF	.30	4 \$800.001	U.UU INIVI	4	φ3,200.00
Start Date	Weekdays Spots/W	<u>Yeek</u> <u>Rate</u> 4 \$800.00	Rating 0.00					
E 6 M 10/01/12 10/01/12	M-F 6-7a News CM M-F 6-7a News	Л 6-7a	М	:30	1 \$800.001	0.00 NM	1	\$800.00
NEWS	Marabalana Orasia M	teele Dete	Datie					
<u>Start Date</u> <u>End Date</u> Week: 10/01/12 <u>End Date</u>	Weekdays Spots/W	<u>reek</u> <u>Rate</u> 1 \$800.00	Rating 0.00					
E 7 M 10/01/12 10/01/12	M-F GMA CM	Л 7-9a	М	:30	1 \$800.001	0.00 NM	1	\$800.00
GMA			D //					
Start Date End Date Week: 10/01/12 10/07/12	Weekdays Spots/W	<u>eek Rate</u> 1 \$800.00	Rating 0.00					
E 8 M 09/25/12 09/28/12	M-F GMA CM	· · · · · · · · · · · · · · · · · · ·	- TWFF	:30	4 \$800.001	0.00 NM	4	\$3,200.00
CMA	M-F GMA							
GMA Start Date End Date	Weekdays Spots/W	eek Rate	Rating					
Week: 09/24/12 09/30/12	- TWTF	4 \$800.00	0.00					
E 9 M 09/25/12 09/28/12		И 430-5a	- TWF	:30	4 \$250.001	0.00 NM	4	\$1,000.00
NEWS	M-F 430-5a News 430-5A							
Start Date End Date	Weekdays Spots/W	eek Rate	Rating					
Week: 09/24/12 09/30/12	- TWTF	4 \$250.00	0.00					_
E 10 M 10/01/12 10/01/12	M-F 430-5a News CM M-F 430-5a News	Л 430-5а	M	:30	1 \$250.001	0.00 NM	1	\$250.00
NEWS	430-5A							
Start Date End Date	Weekdays Spots/W		Rating					
Week: 10/01/12 10/07/12 E 11 M 09/29/12 09/29/12	Sa 6-7a CN	1 \$250.00 <i>I</i> 6-7a	0.00	:30	1 \$500.002	0.00 NM	1	\$500.00
NEWS	Sat 6a News	. 074	S	.00	1 φσσσ.σσ 2	0.00 14101	•	φοσσ.σσ
Start Date	Weekdays Spots/W	<u>reek</u> <u>Rate</u> 1 \$500.00	Rating 0.00					
E 12 M 09/29/12 09/29/12		Л 7-8a	S-	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
GMA SAT	Sa GMA							
Start Date End Date	Weekdays Spots/W	eek Rate	Rating					
Week: 09/24/12 09/30/12	S-	1 \$1,000.00	0.00					
E 13 M 09/29/12 09/29/12		Л 8-9a	S-	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
NEWS	Sat 8-9a News							
Start Date End Date	Weekdays Spots/W		Rating					
Week: 09/24/12 09/30/12 E 14 M 09/30/12 09/30/12	S-	1 \$1,000.00	0.00	.20	4	0.00 NIM		<b>\$500.00</b>
E14 M 09/30/12 09/30/12	Su 6-7a CN Sun 6-7a News	И 6-7а	3	:30	1 \$500.001	0.00 NM		\$500.00
NEWS								
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 <u>End Date</u> 09/30/12	Weekdays Spots/W	<u>Yeek</u> Rate 1 \$500.00	Rating 0.00					
E 15 M 09/30/12 09/30/12			S	:30	2 \$1,000.001	0.00 NM	2	\$2,000.00
	Sun 8-9a						_	<del>*</del> =,======
NEWS			CLOSE TO 7-8A	AS POSSIB	LE			
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 <u>End Date</u> 09/30/12	Weekdays Spots/W	<u>eek</u> <u>Rate</u> 2 \$1,000.00	Rating 0.00					
E 16 M 09/25/12 09/28/12	M-F 9-10a CN		- ТWГF	:30	4 \$350.002	0.00 NM	4	\$1,400.00
KELLY	Live with Kelly and Michae	I						
KELLY Start Date End Date	Weekdays Spots/W	<u>'eek</u> <u>Rate</u>	Rating					
Week: 09/24/12 09/30/12	- TWTF	4 \$350.00	0.00					
E 17 M 10/01/12 10/01/12	CN	<i>l</i> l 9-10a	M	:30	1 \$350.002	0.00 NM	1	\$350.00

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KSTP-TV, LLC and KSAX-1

Order / Rev: 166129

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Advertiser: AFSCME

Alt Order #: 06850331 Product Desc: AFSCME

Flight Dates: 09/25/12 - 10/01/12 Estimate:

Start/End Time Days Ln Ch Start End Inventory Code Break Len Spots Rate Pri Rtg Type Spots M-F 9-10a Live with Kelly and Michael **KELLY** Spots/Week Start Date **End Date** Weekdays Rate Rating M- - - - -Week: 10/01/12 10/07/12 \$350.00 0.00 E 18 10/01/12 10/01/12 M-F 12-1p 9/26-TFN СМ 12-1p M- - - - -:30 \$350.002 0.00 NM \$350.00 The Chew THE CHEW Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$350.00 0.00 E 19 09/25/12 09/28/12 M-F 12-1p 9/26-TFN - TWTF- -:30 \$350.002 0.00 NM CM 12-1p 4 4 \$1,400.00 The Chew THE CHEW Start Date **End Date** Weekdays Spots/Week Rate Rating 09/30/12 - TWTF- -Week: 09/24/12 \$350.00 0.00 - TWTF- -E 20 М 09/25/12 09/28/12 M-F 2-3p 9/10-TFN CM 2-3p :30 \$600.003 0.00 NM \$2,400.00 Katie KATIE COURIC Weekdays Start Date **End Date** Spots/Week Rating Rate - TWTF- -Week: 09/24/12 09/30/12 \$600.00 0.00 М 10/01/12 10/01/12 M-F 2-3p 9/10-TFN M- - - - -:30 \$600.003 0.00 NM E 21 CM 2-3p 1 1 \$600.00 Katie KATIE COURIC Start Date **End Date** Spots/Week Weekdays Rate Rating 10/07/12 M- - - - -Week: 10/01/12 \$600.00 0.00 10/01/12 10/01/12 M-F 3-4p M- - - - -\$300.002 E 22 CM 3-4p :30 1 0.00 NM \$300.00 Twin Cities Live TWIN CITIES LIVE Weekdays Start Date **End Date** Spots/Week Rate Rating 10/07/12 M- - - - -Week: 10/01/12 \$300.00 0.00 - TWTF- -М 09/25/12 09/28/12 M-F 3-4p СМ :30 \$300.002 E 23 3-4p 0.00 NM \$1,200.00 Twin Cities Live TWIN CITIES LIVE Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 09/24/12 09/30/12 - TWTF- -0.00 \$300.00 M 09/25/12 09/28/12 M-F 4-430p CM 4-430p - TWTF- -:30 \$450.002 0.00 NM \$1,800.00 Millionaire **MILLIONAIRE** Spots/Week Start Date **End Date** Weekdays Rate Rating 09/30/12 - TWTF- -\$450.00 0.00 Week: 09/24/12 E 25 10/01/12 10/01/12 M-F 4-430p \$450.002 0.00 NM CM 4-430p M- - - - -:30 1 \$450.00 Millionaire **MILLIONAIRE** Start Date End Date Spots/Week Rating Weekdays Rate M- - - - -10/07/12 Week: 10/01/12 \$450.00 0.00 E 26 10/01/12 10/01/12 M-F 430-5p News CM 430-5p :30 \$550.002 0.00 NM \$550.00 M----430p News **NEWS** Start Date Weekdays Spots/Week **End Date** Rate Rating Week: 10/01/12 10/07/12 M- - - - -\$550.00 0.00 M-F 430-5p News E 27 М 09/25/12 09/28/12 СМ 430-5p - TWTF- -\$550.002 0.00 NM :30 \$2,200.00 430p News **NEWS** Weekdays Spots/Week Rating Start Date End Date Rate TWTF--Week: 09/24/12 09/30/12 0.00 \$550.00 E 28 M 09/25/12 09/28/12 M-F 5-530p CM 5-530p - TWTF- -:30 4 \$800.002 0.00 NM \$3,200.00 M-F 5-530p **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating - TWTF- -Week: 09/24/12 09/30/12 \$800.00 0.00 E 29 M 10/01/12 10/01/12 CM :30 \$800.002 0.00 NM \$800.00 5-530p M- - - - -1

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Order / Rev: 166129

Advertiser: AFSCME

06850331 Alt Order #:

AFSCME Product Desc:

Flight Dates: 09/25/12 - 10/01/12 Estimate: KSTP-TV, LLC and KSAX-1

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ts Rate Pri	Rtg Type	Spots	Amount
				M-F 5-530p			•			<u> </u>		
N	NEWS			M-F 5-530p								
•		art Date	End Date	Weekdays	Spots/Week	Rate	Rating			I		
We	ek: 10	/01/12	10/07/12	M	1	\$800.00	0.00					
E 30	M	10/01/1	2 10/01/12	M-F 6-630p	CM	6-630p	M	:30	1 \$1,200.002	0.00 NM	1	\$1,200.00
N	NEWS			M-F 6-630p								
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
	ek: 10		10/07/12	M	1	¥ · ,= · · ·	0.00					
E 31	M	09/25/1	2 09/28/12	M-F 6-630p M-F 6-630p	CM	6-630p	- TWГF	:30	4 \$1,200.002	0.00 NM	4	\$4,800.00
N	NEWS			М-г 0-030р								
	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
	ek: 09		09/30/12	- TWTF		\$1,200.00	0.00					
E 32	M	09/25/1	2 09/28/12	M-F 1102p News M-F 1102p News	CM	1102-1132p	- TWГF	:30	4 \$600.001	0.00 NM	4	\$2,400.00
N	NEWS			W-1 1102p News								
		art Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>					
	ek: 09		09/30/12	- TWTF	- 4	\$600.00	0.00		4 0000004	0.00 NIM	4	<b>#</b> 000 00
E 33	М	10/01/1	2 10/01/12	M-F 1102p News M-F 1102p News	CM	1102-1132p	M	:30	1 \$600.001	0.00 NM	1	\$600.00
N	NEWS											
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
	ek: 10		10/07/12	M	1 CM	\$600.00	0.00	.20	2 \$4 000 00 2	0.00 NIM	0	<b>#2 000 00</b>
E 34	M	09/30/1	2 09/30/12	Su 1035-1105p N Sun 1035-1105p		1035-1105p	3	:30	2 \$1,000.002	0.00 NM	2	\$2,000.00
N	NEWS			·	AIR W/MAX	SEP						
10/-		art Date	End Date	Weekdays S	Spots/Week	<u>Rate</u>	Rating					
E 35	ek: 09 M		09/30/12	Sa 6-630p	CM	\$1,000.00 6-630p	0.00	:30	1 \$800.001	0.00 NM	1	\$800.00
200	141	00/20/	12 00/20/12	Sa 6-630p	OIVI	О ОООР	5	.00	ι φοσσ.σσ ι	0.00 14141		ψοσσ.σσ
N	NEWS											
W <sub>0</sub>	<u>Sta</u> ek: 09	art Date /24/12	End Date 09/30/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00					
E 36	M		2 09/30/12		CM	530-6p	S	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
				Su 530-6p News					, ,			, ,
N	NEWS	ut Data	Fred Data	Ma aladaya	C==+= ///===!-	Data	Datina					
We		art Date /24/12	End Date 09/30/12	<u>Weekdays</u> S	Spots/Week 1	Rate \$1,200.00	Rating 0.00					
E 37	M			M-F,Su Late New		10-1035p	- TWTF	:30	4 \$1,400.002	0.00 NM	4	\$5,600.00
				M-F, Su 10-1035	0							
N	NEWS St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
We	_	/24/12	09/30/12	- TWF		\$1,400.00	0.00					
E 38	М	10/01/1	2 10/01/12	M-F,Su Late New		10-1035p	M	:30	1 \$1,400.002	0.00 NM	1	\$1,400.00
	NEWS			M-F, Su 10-1035 <sub>l</sub>	0							
יו		art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
We		/01/12	10/07/12	M		\$1,400.00	0.00					
E 39	М	09/30/1	2 09/30/12	Su Late News	CM	10-1035p	S	:30	1 \$2,500.002	0.00 NM	1	\$2,500.00
	NEWS			Su 10-1035p								
1,		art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
We		/24/12	09/30/12	S	1		0.00					
E 40	М	09/29/1	2 09/29/12	Lt News Delay AE		1030-1105p	S-	:30	1 \$900.002	0.00 NM	1	\$900.00
N	NEWS			Late News Delay	ed							
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
		/24/12	09/30/12	S-	1	\$900.00	0.00					
E 41	M	09/25/1	2 09/28/12		CM	1035-1102p	- TWTF	:30	4 \$800.003	0.00 NM	4	\$3,200.00

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Order / Rev: 166129 Advertiser: AFSCME

Alt Order #: 06850331 Product Desc: AFSCME KSTP-TV, LLC and KSAX-1

Flight Dates: 09/25/12 - 10/01/12 Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Ty	/pe Spots Amount
M-F 1035-1102р Nightline	
NIGHTLINE	_
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 - TWTF 4 \$800.00 0.00	
Week: 09/24/12     09/30/12     - TWTF     4     \$800.00     0.00       E 42     M     10/01/12     10/01/12     M-F 1035-1102p     CM     1035-1102p     M     :30     1     \$800.00 3     0.00	 NM 1 \$800.00
Nightline	Ψ Ψ Ψ Φ Φ Φ Φ Φ Φ Φ Φ Φ Φ Φ Φ Φ Φ Φ Φ Φ
NIGHTLINE  Chart Parts Ford Parts Westerlands on Charts Western Parts on Participant	
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/01/12         10/07/12         M         1         \$800.00         0.00	
E 43 M 10/01/12 10/01/12 Monday Prime C CM 9-10p M :30 1 \$8,000.00 2 0.00	NM 1 \$8,000.00
Castle  MON PRIME	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/01/12 10/07/12 M 1 \$8,000.00 0.00	_
E 44 M 09/26/12 09/26/12 Wed Spcl 9 CM 9-10p W :30 1 \$5,000.00 1 0.00   Final Witness	NM 1 \$5,000.00
WED PRIME	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 W 1 \$5.000.00 0.00	
Week: 09/24/12 09/30/12 W 1 \$5,000.00 0.00  Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Ty	'pe
1 M 09/24/12-09/30/12 Wed Spcl 9 9-10p W :30(\$5,000.00) 0.00	VM
See MG 44.2 [PE Due PGM Change]	
2 M 09/24/12-09/30/12 Wed Spcl 13 9-10p W :30 \$5,000.00 0.00	NM
₩ MG for 44.1 09/26	
E 45 M 09/25/12 09/28/12 M-F Midday News CM 11a-12p - TWTF :30 4 \$600.00 1 0.00 M-F Midday News	NM 4 \$2,400.00
MIDDAY NEWS Start Date	
Week: 09/24/12         09/30/12         - TWTF         4         \$600.00         0.00	
E 46 M 10/01/12 10/01/12 M-F Midday News CM 11a-12p M :30 1 \$600.001 0.00	NM 1 \$600.00
M-F Midday News MIDDAY NEWS	
Start Date	
Week: 10/01/12 10/07/12 M 1 \$600.00 0.00 E 47 M 09/25/12 09/28/12 M-F 1132p-1236a TFN CM 1132p-1236a - TWFF :30 4 \$350.00 2 0.00	NM 4 \$1,400.00
E 47 M 09/25/12 09/28/12 M-F 1132p-1236a TFN CM 1132p-1236a - TWTF :30 4 \$350.00 2 0.00   Jimmy Kimmel	NM 4 \$1,400.00
KIMMEL	
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/24/12         09/30/12         - TWTF         4         \$350.00         0.00	
E48 M 10/01/12 10/01/12 M-F 1132p-1236a TFN CM 1132p-1236a M :30 1 \$350.00 2 0.00	NM 1 \$350.00
Jimmy Kimmel	
KIMMEL <u>Start Date End Date Weekdays</u> <u>Spots/Week Rate</u> <u>Rating</u>	
Week: 10/01/12 10/07/12 M 1 \$350.00 0.00	

Totals 104 \$81,900.00